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Prosperity through Diversity

# CAPITALISATION WORKSHOP

Boosting Knowledge  
and Competitiveness  
in the Danube Region

## DECORATOR

*Danubians Cradle-to-Cradle Architecture  
and Building Processes*

Gašper Juvančič  
Technology Park Ljubljana

**Interreg  
Danube Region**



Co-funded by  
the European Union

  
**DECORATOR**

# Project Basic Information (funding source, partnership, intervention logic)



<b>Funding Source</b>	Interreg Danube Region Programme
<b>Priority</b>	A more competitive and smarter Danube Region
<b>Specific Objective</b>	Enhancing innovation and technology transfer in the Danube Region
<b>Partnership</b>	13 partners from 8 Danube countries coordinated by Technology Park Ljubljana (SI)
<b>Project Duration</b>	January 2024 – June 2026 (30 months)
<b>Total Budget</b>	€2.57 million (80% Interreg Funds)

# Project Main Objectives

*DECORATOR aims to transform the construction sector in the Danube Region through a circular economy approach based on the Cradle-to-Cradle (C2C) concept.*



## Objectives:

- Develop and implement a transnational C2C model for sustainable construction
- Promote circularity by integrating architecture, technology, craftsmanship, and culture
- Align with the New European Bauhaus initiative (sustainability, inclusiveness, aesthetics)
- Mobilize local and traditional knowledge for green and digital transitions
- Foster cross-sector and cross-border collaboration to stimulate innovation in the construction value chain

# Project Main Achievements/Expected Results

## Planned Results:

- 5 innovative solutions addressing circular construction:
  - ✓ Traditional building techniques
  - ✓ Eco-business models
  - ✓ Digitalisation tools for a greener sector
  - ✓ “Re-thinking” building spaces
  - ✓ New visions of buildings by artists
- 5 pilot actions across partner regions
- 24+ organisations cooperating transnationally
- DECORATOR model and Action Plan
- Joint strategies and capacity-building for circular economy adoption
- Support for SMEs and local actors to integrate circularity and digitalisation





# Existing Cooperations/Synergies

## Key Synergies:

- Close alignment with the New European Bauhaus initiative (NEB)
- Collaboration with clusters, networks, and innovation hubs (e.g., Circular Economy partnerships, digital innovation hubs)
- Links to regional smart specialization strategies and local authorities
- Engagement with academia, creative industries, policy makers, and SMEs
- Active contribution to EU-wide discussions on green and digital transitions in the built environment

## Future outlook:

- Further partnerships expected with Horizon Europe, Interreg, and NEB community projects.

# Conclusion and Possibilities for Future Cooperation (Offers/Needs)

## What DECORATOR Offers:

- Tested C2C circular construction models
- Insights into integrating cultural and traditional knowledge in construction innovation
- Tools and methodologies for businesses and policymakers
- Opportunities for upscaling pilot actions and solutions

## Needs:

- Partnerships for replicating pilot actions
- Stakeholders to join the DECORATOR network
- Collaborations for policy uptake and mainstreaming solutions across Europe

# Contact details

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